

REPORTS *and* STATISTICS



Accommodation Occupancy Chart | 2020 vs. 2021

Weekend	Room Count	Weather	Event	Wednesday	Room Count
February 7-9, 2020	1,554	50's Rainy	No Event	February 5, 2020	1,081
February 5-7, 2021	1,424	40's Snow/Mix	Phase Two	February 3, 2021	1,051
February 14-16, 2020	2,283	30's Cloudy	Valentine's Day; Presidents Day Wknd	February 12, 2020	1,075
February 12-14, 2021	1,865	30's Cloudy	Phase Two; Valentine's Day; Presidents Day Wknd	February 10, 2021	1,048
February 21-23, 2020	1,859	40's Sunny	Dewey Winter Gala; Gumbo Crawl	February 19, 2020	1,089
February 19-21, 2021	1,601	30's Sunny	Phase Two	February 17, 2021	1,104
February 28-March 1, 2020	1,839	50's Sunny	None	February 26, 2020	1,249
February 26-28, 2021	1,480	40's Rainy	Phase Two	February 24, 2021	1,268
March 6-8, 2020	2,017	40's Cloudy	Health/Fitness Expo	March 4, 2020	1,142
March 5-7, 2021	1,679	40's Sunny	Phase Two	March 3, 2021	1,262
March 13-15, 2020	1,112	60's Sunny	St. Patrick's Day; Start of Coronavirus Restrictions	March 11, 2020	945
March 12-14, 2021	2,105	50's Sunny	Phase Two	March 10, 2021	1,432
March 20-22, 2020	954	70's Sunny	Coronavirus Restrictions	March 18, 2020	648
March 19-21, 2021	2,189	50's Sunny	Phase Two	March 17, 2021	1,341
March 27-29, 2020	202	50's Cloudy	Coronavirus Restrictions	March 25, 2020	188
March 26-28, 2021	2,166	70's Sunny	Phase Two	March 24, 2021	1,426
April 3-5, 2020	164	50's Cloudy	Coronavirus Restrictions	April 1, 2020	170
April 2-4, 2021	2,211	50's Sunny	Phase Two; Easter Weekend	March 30, 2021	1,730
April 10-12, 2020	70	60's Cloudy	Easter; Coronavirus Restrictions	April 8, 2020	0
April 9-11, 2021	2,102	70's Sunny	Phase Two	April 7, 2021	1,625
April 17-19, 2020	78	60's Sunny	Coronavirus Restrictions	April 15, 2020	0
April 16-18, 2021	2,125	60's Sunny	Phase Two	April 14, 2021	1,434
April 24-26, 2020	51	50's Cloudy	Coronavirus Restrictions	April 22, 2020	79
April 23-25, 2021	2,168	60's Cloudy	Phase Two	April 21, 2021	1,439

Year to Date Occupancy TOTAL Comparison

WEEKEND

January - April 26, 2020 · 19,714
 January - April 25, 2021 · 30,081



WEDNESDAY

January 1 - April 22, 2020 · 12,891
 January 1 - April 21, 2021 · 21,421



Calls to accommodations are made each Wednesday for upcoming weekend availability and prior weekends occupancy count. Info based on 3,886 Room Referral Count (includes Hotels/Motels, Inns, Guest Houses, Bed & Breakfasts, etc.) and indicates the highest occupancy between Friday/Saturday/Sunday.