



Rehoboth Beach-Dewey Beach Chamber of Commerce & Visitors Center

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SEA WITCH KICKS OFF TOMORROW, THURSDAY, OCTOBER 27 WITH THE:

FIRST ANNUAL DOWNTOWN HOEDOWN - The First Annual Downtown Hoedown, a fundraiser for The Rehoboth Beach Volunteer Fire Company, will take place on **Thursday, October 27**, from 6:00-9:00 PM at the Fire Station located on Rehoboth Avenue. Tickets are \$50.00 per person-children under 12 years-\$10.00. Enjoy food, open bar, dancing, kids activities, best dressed contest, 50/50 and more. Tickets can be purchased online at www.RehobothBeachFire.com, at the Jack Lingo, REALTOR office - 246 Rehoboth Avenue (exact cash or check only), or at the door the night of the event. The event is sponsored by Jack Lingo, REALTOR, and supported by the Rehoboth Beach, Dewey Beach Chamber of Commerce as part of 2016 Sea Witch® Festivities.

TIME TO GET THE RESORT AREA DRESSED IN A COSTUME FOR SEA WITCH – OCTOBER 28-30

This year’s festival theme is “Sharkenstein!” The Chamber invites downtown businesses to decorate for the Festival, which draws over 185,000+ visitors to the resort. The three businesses that capture the spirit of Sea Witch best with their décor will be awarded (1) Website Banner on the Chamber’s website, www.beach-fun.com, to run for (1) year. The Chamber and visitors will be looking for pumpkins, scarecrows, ghosts, and goblins all through town! **Participating businesses must email a picture of their entry to the Chamber at events@beach-fun.com by 5 PM on Thursday, October 27 to be eligible for judging.** Winners will be announced via the Chamber website and member fax/email blast on Monday, October 31.

REMINDER – REHOBOTH AVENUE CLOSURE – SATURDAY, OCTOBER 29

Rehoboth Avenue will close for the Sea Witch Parade at 10:00 AM on Saturday, October 29 and will re-open immediately following the parade.

SEA WITCH VISITORS SEEKING BREAKFAST - If you are a restaurant serving breakfast, be sure to submit your information/specials on the Chamber website. Visitors are seeking breakfast locations, particularly on Saturday morning, after they arrive early in town. Click here to enter your info.

PLEASE WELCOME OUR SEA WITCH VISITORS BY USING YOUR MARQUEE! Thank you to Boulevard Ford for leading the way by promoting the Sea Witch Festival on their marquee.

SEA WITCH SHIRTS AND PROGRAMS

Sea Witch Festival shirts and programs will be available at the Chamber Visitor’s Center on Friday, October 28, Saturday, October 29 and Sunday, October 30.

SEA WITCH PARKING AND FREE SHUTTLE INFORMATION

For complete information on parking for the Sea Witch Festival, FREE shuttles and the Costume Parade, click on the following link and scroll to Page 2: https://www.beach-fun.com/images/stories/SW_Program_2016_TO_WEB.pdf.

For a complete Calendar of Events, visit the Chamber website – www.beach-fun.com. If you have questions, please give Carol a call on the member hotline – 227-6446 or her cell phone at 542-7547.