

REPORTS *and* STATISTICS

Accommodation Occupancy Chart | 2011 vs. 2012

Date	Room Count	Weather	Event
April 1-3, 2011	1,541	40's, Sunny	None
March 30-April 2, 2012	2,108	50's, Sunny	None
April 8-10, 2011	1,704	40's, Sunny	None
April 6-8, 2012	2,176	50's, Sunny	Holiday
April 15-17, 2011	1,980	50's, Sunny	None
April 13-15, 2012	2,378	60's, Sunny	Pop Fest
April 22-24, 2011	1,710	50's, Cloudy	Holiday
April 20-22, 2012	2,722	70's, Cloudy	None
April 29-May 1, 2011	2,438	60's, Cloudy	None
April 27-29, 2012	2,698	60's, Cloudy	None
May 6-8, 2011	2,195	60's, Cloudy	None
May 4-6, 2012	2,830	60's, Cloudy	None
May 13-15, 2011	2,235	60's, Sunny	None
May 11-13, 2012	3,085	70's, Sunny	None
May 20-22, 2011	2,679	60's, Cloudy	Sidewalk Sale
May 18-20, 2012	3,478	70's, Sunny	Sidewalk Sale
May 27-30, 2011	2,902	70's, Sunny	Memorial Day Wknd
May 25-27, 2012	3,310	80's, Sunny	Memorial Day Wknd
June 3-5, 2011	3,318	70's, Sunny	None
June 1-3, 2012	3,378	70's, Cloudy	None
June 10-12, 2011	3,555	80's, Sunny	None
June 8-10, 2012	3,482	80's, Sunny	None

- At member request, we have changed the format of the Accommodation Room Count to clearly identify the event weekends for comparison.
- Calls to accommodations made each Wednesday for upcoming weekend availability and prior weekends occupancy count. Info based on 3,802 Room Referral Count (includes Hotels/Motels, Inns, Guest Houses, Bed & Breakfasts, etc.).

Visitor Center Visitation

	2012	2011	2010	2009	2008
MAY	1,777.....	1,687	1,503	1,519.....	1,171

*"In business, 3 things are necessary:
knowledge, temper and time".*

Owen Fellham

DE Dept. Of Labor Statistics

(May 2012); Delaware's seasonally adjusted unemployment rate in May 2012 was 6.8%, down from revised 6.9% in April 2012. There were 30,100 unemployed Delawareans in May 2012, compared to 31,900 in May 2011. The U.S. unemployment rate was 8.2% in May 2012, up from 8.1% in April 2012. In May 2011, the U.S. unemployment rate was 9.0%.

Source: DE Monthly Labor Review; Vol. XIX, Number 6, 6/15/12.