

REPORTS *and* STATISTICS

Accommodation Occupancy Chart | 2012 vs. 2013

Date	Room Count	Weather	Event
March 23-25, 2012	1,789	70's, Foggy	No Event
March 22-24, 2013	2,079	40's, Sunny	No Event
March 30-April 1, 2012	2,108	50's, Sunny	No Event
March 29-31, 2013	2,171	50's, Sunny	Easter
April 6-8, 2012	2,176	50's, Sunny	Easter
April 5-7, 2013	2,178	50's, Sunny	No Event
April 13-15, 2012	2,378	60's, Sunny	Pop Fest, Dewey Beach
April 12-14, 2013	2,353	60's, Cloudy	No Event
April 20-22, 2012	2,722	70's, Cloudy	No Event
April 19-21, 2013	2,502	50's, Cloudy	No Event
April 27-29, 2012	2,698	60's, Cloudy	No Event
April 26-28, 2013	2,810	50's, Cloudy	No Event
May 4-6, 2012	2,830	60's, Cloudy	No Event
May 3-5, 2013	2,856	50's, Sunny	No Event
May 11-13, 2012	3,085	70's, Sunny	No Event
May 10-12, 2013	2,945	60's, Sunny/Rain	No Event
May 18-20, 2012	3,478	70's, Sunny	Sidewalk Sale
May 17-19, 2013	3,154	60's, Cloudy	Sidewalk Sale

- At member request, we have changed the format of the Accommodation Room Count to clearly identify the event weekends for comparison.
- Calls to accommodations made each Wednesday for upcoming weekend availability and prior weekends occupancy count. Info based on 3,802 Room Referral Count (includes Hotels/Motels, Inns, Guest Houses, Bed & Breakfasts, etc.).

Visitor Center Visitation

	2013	2012	2011	2010	2009
APR	1,021.....	1,025.....	1,109.....	1,095.....	1,080

DE Dept. Of Labor Statistics

(April, 2013); Delaware's seasonally adjusted unemployment rate in April 2013 was 7.2%, unchanged from a revised 7.2% in March 2013. There were 31,900 unemployed Delawareans in April 2013, compared to 31,100 in April 2012. The U.S. unemployment rate was 7.5% in April 2013, down from 7.6% in March 2013. In April 2012, the U.S. unemployment rate was 8.1%.

Source: DE Monthly Labor Review; Vol. XX, Number 5, 5/17/13

